Course name: Applied Studies I.

Course code: YAXAPS1MNF Hours per week: 1 lecture / 2 practice / 0 laboratory; F: Final mark/ 3 credits Department of Visual Studies In charge: Dr. Babály Bernadett PhD For students of MSc in Architecture Pre-requirements for Erasmus students: 1 semester Digit. Visual Studies

OBJECTIVE OF THE COURSE:

Introduction to the possibilities of application of the basic visual elements, effects systems and the process of creation. Complex display, design, modelling by combining computer graphic techniques.

14 WEEK SCHEDULE:

- 1. week: Presentation of the tasks of the semester, collection of previews: presentation of architectural designs.
- 2. week: VISUAL PRESENTATION I., Digital Graphics and Rendering
- 3.week: VISUAL PRESENTATION II. Data visualization and infographic, Associate text and image, display it in a coordinated way.
- 4. week: VISUAL PRESENTATION III. Image design, contemporary trends in visual presentation.
- 5. week: VISUAL MECHANISMS IN THE BUILT ENVIRONMENT I-II. Colors and lights. Matter, form, space and function, Photography and Rendering
- 6. week: VISUAL MECHANISMS IN THE BUILT ENVIRONMENT III., Photography and Rendering
- 7. week: DESIGNING VISUAL EFFECTS I. The connections between 20th century contemporary art and architecture, design modeling
- 8. week: DESIGNING VISUAL EFFECTS II. , conceptualism (the objective representation of thought). Space and light installations (connection with interior architectural spaces).
- 9. week: DESIGNING VISUAL EFFECTS III. Landscape architecture, land art, object (connection with nature).
- 10. week: Assembling a portfolio, replacement, repair, and organization of the material of the sixmonth tasks.
- 11. week: Presentation (verbal-visual), half-yearly tasks and oral presentation of the portfolio, selfassessment, if necessary, improvement.
- 12. week: Closing and evaluation of the semester, half-yearly tasks and portfolio submission.

Assessment:

Mid-term task.

All tasks and the PORTFOLIO must be accepted (at least sufficient) by the specified drop-off deadline. Oral presentation of the half-yearly work.

